Zyter Selected As a 2019 "Fierce Innovation Awards – Telecom Edition" Winner in the "IoT" Category

ROCKVILLE, Md., November 14, 2019 – Zyter®, the leading provider of a complete, end-to-end digital experience platform that leverages the power of the connected enterprise, announced today it was selected as a winner in the 2019 "Fierce Innovation Awards – Telecom Edition" under the "IoT" category. The annual awards program showcases the best products, services and innovations developed within the last year across 11 different categories. This year's award recipients highlight the best and brightest operators, service providers and vendors in the telecom industry for their commitment to next-generation business and consumer offerings.

"Zyter is honored to be recognized as one of the leading IoT platforms for the telecom industry," said Harish Pai, senior vice president and chief technology officer at Zyter. "This award further underscores Zyter's commitment to developing innovative technology that optimizes business productivity and security as well as customer and employee engagement for enterprises around the globe."
Zyter's highly secure, scalable and intelligent digital experience platform leverages the power of IoT to enable organizations to more effectively communicate and engage with end-users as well as unlock valuable insight across the enterprise. In just three short years, the platform has exceeded 12 million users with expected growth to 114 million users by 2024. The rapid success and adoption of the platform is driven by Zyter's advanced user interface (UI) complete with easy-to-build applications and open API access, which provides customers with the tools they need to meet their specific business objectives and reflect their brand to stakeholders seamlessly.

The Fierce Innovation Awards, hosted by Questex, are intended to highlight and promote the design, development and distribution of groundbreaking solutions. The 2019 "Fierce Innovation Awards – Telecom Edition," is a peer reviewed awards program by the publishers of FierceWireless and FierceTelecom who seek to review the most evolutionary technologies and services in the telecom industry. Finalists' applications were reviewed by an exclusive panel of executives from major telecommunications companies including Verizon, Sprint, Telia Carrier AB, Mobile Ecosystem, Recon Analytics, iGR, Mobile Experts, Inc., and Senza Fili.

To view the full list of 2019 "Fierce Innovation Awards – Telecom Edition" winners, visit: https://fiercetelecomawards.secure-platform.com/a/page/2019-winners

About Zyter, Inc.

Zyter, founded in 2017 by serial entrepreneur Sanjay Govil, provides an industry-leading integration platform that supports telehealth, home health, remote patient monitoring, smart spaces/IoT, and thermal imaging solutions. The platform's open architecture, military-grade security, and compliance with multiple industry standards enables organizations in healthcare, education, entertainment, government, and transportation to easily and effectively connect, communicate, collaborate and engage. The privately-held company is based in Rockville, Md. For more information, please visit www.zyter.com

About Questex

At Questex, we are passionate about driving business outcomes. We connect buyers and sellers and help both achieve their goals. We are online, on devices and live with experiential engagements. We understand the buyer's behavior and evolving needs and connect them with the seller through continual touchpoints. From discovery through purchase and purchase through advocacy, we supply unmatched access, insight, engagement and turnkey solutions all in one place.

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